

# **LTASA 2021**

## *Annual Convention*

**OCT. 21-23, 2021**

**GOLDEN NUGGET  
HOTEL & CASINO  
BILOXI, MS**

**LOUISIANA TIRE & AUTOMOTIVE SERVICE ASSOCIATION  
PO BOX 82531, BATON ROUGE, LA 70884  
P: 225-351-1370 F: 225-767-7648  
INFO@LTASA.ORG LTASA.ORG/CONVENTION**

## AGENDA

### Thursday, Oct. 21st

4th Quarter Board Meeting  
*Open to LTASA Members*  
4:00 pm - 5:30 pm

Registration  
5:30 pm - 6:30 pm

Welcome Reception  
6:30 pm - 9:00 pm

### Friday, Oct. 22nd

Fishing Excursion\*  
7:00 am - 12:00 pm

Scholarship Golf Tournament\*  
8:00 am - 12:00 pm

Exhibitor Set-Up  
3:00 pm - 5:00 pm

Registration  
5:00 pm - 6:30 pm

Hall of Fame Banquet  
6:30 pm - 10:00 pm

### Saturday, Oct. 23rd

Registration & Breakfast  
7:30 am - 8:00 am

General Membership  
Meeting  
8:00 am - 8:30 am

Roundtable Discussion  
8:30 am - 9:30 am

Education Sessions  
9:30 am - 12:00 pm

Tradeshow & Lunch  
with Exhibitors  
12:00 pm - 3:00 pm

**\*Agenda Subject to Change**



## BOOK YOUR STAY

Book your room at the Golden Nugget by calling 1-800-777-7568 and using the group code **S210323** or [book online here](#) (*no code needed*) to receive the following rates:

### Luxury King Rooms:

\$59.99 (Wed/Thurs) | \$129.99 (Fri/Sat)

### Luxury Two Queen Rooms:

\$79.99 (Wed/Thurs) | \$149.99 (Fri/Sat)

*Please note: There is a \$12.99 per night resort fee*

**Reservation deadline: September 28, 2021**

## TRADESHOW

### Friday, Oct. 22nd

Exhibitor Set-Up  
3:00 pm - 5:00 pm

### Saturday, Oct. 23rd

Tradeshow  
12:00 pm - 3:00 pm

Lunch w/ Exhibitors  
12:30 pm - 1:30 pm

Exhibitors Teardown  
3:00 pm

## DETAILS

### FISHING EXCURSION

**Friday, Oct. 22nd @ 7:00 AM**

Get hooked with LTASA! We are shaking things up with our first-ever Fishing Excursion this year with Silver Dollar Charter. Enjoy a morning out on the water, fishing near Horn Island with your best mates, and lunch after you dock back at Point Cadet Marina, which is within walking distance from the Golden Nugget Hotel.

*Registration Fee: \$250*

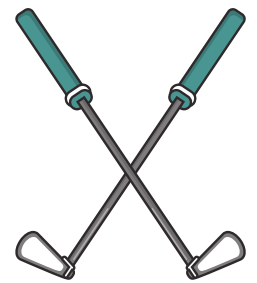


### SCHOLARSHIP GOLF TOURNAMENT

**Friday, Oct. 22nd @ 8:00 AM**

Please join LTASA for their 8th Annual Scholarship Golf Tournament on October 22, 2021! Dust off your clubs and join us for some friendly competition on the green in support of the LTASA & our College Scholarship Program!

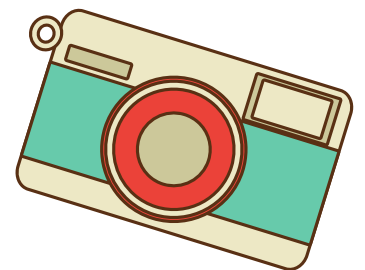
*Registration Fee: \$125*



### HALL OF FAME BANQUET

**Friday, Oct. 22nd @ 6:30 PM**

Please join us in welcoming **Peggy Simon** of Simple Simon Tire & Car Care and **David Ross**, founder of Ross Tire & Service into the LTASA Hall of Fame! This recognition is to honor the individuals who have played a significant role in the growth & development of the Tire Industry and the LTASA. Prepare yourself for a fun and meaningful night in Biloxi, MS at the beautiful Golden Nugget Hotel & Casino. Great food, fun, and focus on our industry champions!



# SPONSORSHIP OPPORTUNITIES

## THE BEES KNEES SPONSOR | \$2,500

- 2 Convention Registrations & 2 Banquet Tickets
- 1 five ft. exhibitor booth, 2 chairs, and a waste basket
- 4 Golf or 2 Fishing Registrations
- Full Page Ad in the Convention Program
- Company Logo on all marketing promotions, including printed materials
- Sign placed at the entrance of the Hall of Fame Banquet and during Lunch with Exhibitors

## OFF THE HOOK SPONSOR | \$1,000

- 1 Convention Registration & 1 Banquet Ticket
- 1 five ft. exhibitor booth, 2 chairs, and a waste basket
- 2 Golf Registrations or 1 Fishing Registration
- 1/2 page Ad in the Convention Program
- Company Logo on all marketing promotions, including printed materials
- Sign placed at the entrance of the Hall of Fame Induction Banquet and during Lunch with Exhibitors

## KEEPIN' IT REAL SPONSOR | \$500

- 1 Convention Registration & 1 Banquet Ticket
- 1 Golf Registration
- Business Card Ad in the Convention Program
- Company listing on all marketing promotions
- Recognition throughout the Convention
- Logo Recognition at Golf Course Hole or Fishing Excursion

## EXHIBITOR | \$500

- 1 Convention Registration & 1 Banquet Ticket
- 1 five ft. exhibitor table, 2 chairs, and a waste basket
- Company listing on all marketing promotions
- Booth assistants will be an additional charge of \$150

## STATION SPONSOR | \$100

- **Select one of the following exclusive designations:**
  - Golf Hole Sponsor
  - Fishing Excursion Sponsor

*Booth Assistant/Guest and/or Spouse Registration includes full registration for the conference. The Fishing Excursion & Golf Tournament are separate functions with additional registration fees. Please see the registration for more info.*

# SPONSOR/EXHIBITOR REGISTRATION

Online registration is available at [LTASA.org/Convention](http://LTASA.org/Convention). Joint payment is accepted. See info below for submission guidelines.

Name

Company

Street Address

City

State

ZIP

Phone Number

Email

## REGISTRATION

## RATE

**The Bees Knees Sponsor** 2nd Registrant Name: \_\_\_\_\_  **\$2,500**

Are you using your 4 Golf / 2 Fishing Registrations?  YES  NO

Please email [info@LTASA.org](mailto:info@LTASA.org) with the names of your teammates.

### Off the Hook Sponsor

Are you using your 2 Golf / 1 Fishing Registrations?  YES  NO  **\$1,000**

Please email [info@LTASA.org](mailto:info@LTASA.org) with the names of your teammates.

**Keepin It Real Sponsor** Are you using your 1 Golf Registration?  YES  NO  **\$500**

**Exhibitor** Are you attending the Hall of Fame Banquet Friday night?  YES  NO  **\$500**

**Station Sponsor**  Golf Hole Sponsor  Fishing Sponsor  **\$100**

**Additional Registrants**  **\$150**

NAME \_\_\_\_\_

**Guest/Spouse Registration**  **\$150**

NAME \_\_\_\_\_

**Fishing Excursion** (Includes 1 registration & lunch. Limited space available.)  **\$250 x Qty: \_\_\_\_\_**

**Golf Tournament** (Includes 1 golf registration & lunch.)  **\$125 x Qty: \_\_\_\_\_**

**Late Fee** (Incurred after Oct. 8, 2021.)  **\$25**

**I would like to donate a door prize to be distributed to Tire Dealers during the Trade Show.**

**TOTAL AMOUNT DUE** \$ \_\_\_\_\_

Register online at [LTASA.org/Convention](http://LTASA.org/Convention) or complete the form & return to LTASA at:  
Mail: P.O. Box 82531, Baton Rouge, LA 70884 | Email: [info@LTASA.org](mailto:info@LTASA.org) | Fax: (225) 767-7648

**Method of Payment:**  Check (payable to LTASA)  VISA  MC  AMEX  DISC

Credit Card Number

Security Code

Expiration Date

Billing Address

City

State

Zip Code

Signature